



28 June 2024

**National Stock Exchange of India Limited**  
“Exchange Plaza”,  
Bandra - Kurla Complex,  
Bandra (E),  
Mumbai – 400 051

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001

Dear Sirs,

**Sub: Announcement under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Press Release**

**Ref: “Vodafone Idea Limited” (IDEA / 532822)**

Please find enclosed herewith a press release of even date being issued to the media in connection with the new plans.

The above is for your information and dissemination to the members.

Thanking you,

Yours truly,  
For **Vodafone Idea Limited**

**Pankaj Kapdeo**  
Company Secretary

Encl: As above



**Media Release – June 28, 2024**

## Vodafone Idea Launches New Plans Available From July 04, 2024

Vodafone Idea (Vi) today announced the launch of new plans for its prepaid and post-paid consumers that will be effective from July 04, 2024.

In line with its commitment to provide its consumers with simple and comprehensive plans, Vi has curated an optimum range of feature rich plans to meet the diverse needs of its consumers. Staying true to its philosophy of supporting entry level users and progressively linking higher prices to increased usage, changes in entry level plans are nominal.

Vi is the only operator offering a range of unmatched benefits to its pre-paid customer by Offering Night Free Data and Weekend Data Roll Over with its ‘Hero Unlimited’ plans and a unique ‘Choose Your Benefit’ option to its Post-Paid customers under its Vi Max Plans.

Vi is planning significant investments over the next few quarters to further enhance the 4G experience as well as launch of 5G services.

All these plans will be available to consumers across all existing touch points and channels

### New Prepaid plans

Prepaid Plans	Existing Plan Price(Rs)	Validity	Plan Benefits	New Plan Price (Rs)
Unlimited Voice Calling Plan	179	28 Days	2GB Data, Unlimited Calling, 300 SMS	199
	459	84 Days	6GB Data, Unlimited Calling, 300 SMS	509
	1799	365 Days	24GB Data, Unlimited Calling, 300 SMS	1999
Daily Data Plan	269	28 Days	1GB/Day, Unlimited Calling, 100 SMS/Day	299
	299	28 Days	1.5GB/Day, Unlimited Data (12am to 6am), Weekend data rollover, Data Delight, Unlimited Calling, 100 SMS/Day	349
	319	1 Month	2GB/Day, Unlimited Data (12am to 6am), Weekend data rollover, Data Delight, Unlimited Calling, 100 SMS/Day	379
	479	56 Days	1.5GB/Day, Unlimited Data (12am to 6am), Weekend data rollover, Data Delight, Unlimited Calling, 100 SMS/Day	579
	539	56 Days	2GB/Day, Unlimited Data (12am to 6am), Weekend data rollover, Data Delight, Unlimited Calling, 100 SMS/Day	649
	719	84 Days	1.5GB/Day, Unlimited Data (12am to 6am), Weekend data rollover, Data Delight, Unlimited Calling, 100 SMS/Day	859
	839	84 Days	2GB/Day, Unlimited Data (12am to 6am), Weekend data rollover, Data Delight, Unlimited Calling, 100 SMS/Day	979
	2899	365 Days	1.5GB/Day, Unlimited Data (12am to 6am), Weekend data rollover, Data Delight, Unlimited Calling, 100 SMS/Day	3499
Data Add On	19	1 Day	1GB	22
	39	3 Day	6GB	48



## New Post-Paid Plans

	Monthly Plan Rental (Rs)	Plan Benefits	Revised Plan Rental (Rs)
	Postpaid Vi Max Plans	401	<b>Individual Plan</b> - 50 GB Data with upto 200 GB data rollover, Unlimited Voice, Unlimited Night data, 3000 SMS, Choose any 1 complimentary benefit from 5 options - Disney+Hotstar, Sony LIV, Sun NXT, EaseMy Trip discount coupons and Norton mobile security for 12 Months
501		<b>Individual Plan</b> - 90 GB Data with upto 200 GB data rollover, Unlimited Voice, Unlimited Night data, 3000 SMS, Choose any 2 complimentary benefits from 8 options - Amazon Prime, Swiggy One, EazyDiner subscriptions for 6 Months, Disney+Hotstar, Sony LIV, Sun NXT, EaseMy Trip discount coupons and Norton mobile security for 12 Months	551
Family 601		<b>Family 2 line Plan</b> - 70 GB data for Primary + 40 GB data for secondary with upto 200 GB data rollover, Unlimited Voice, Unlimited Night data for Primary, 3000 SMS, Primary can Choose any 2 complimentary benefits from 6 options - Amazon Prime subscription for 6 Months, Disney+Hotstar, Sony LIV, Sun NXT, EaseMy Trip discount coupons and Norton mobile security for 12 Months	Family 701
Family 1001		<b>Family 4 line Plan</b> - 140 GB data for Primary + 40 GB data for each secondary with upto 200 GB data rollover, Unlimited Voice, Unlimited Night data for Primary, 3000 SMS, Primary can Choose any 2 complimentary benefits from 8 options - Amazon Prime, Swiggy One, EazyDiner subscriptions for 6 Months, Disney+Hotstar, Sony LIV, Sun NXT, EMT discount coupons and Norton mobile security for 12 Months	Family 1201

The plans listed above are not exhaustive. For complete details, the same will be available on [www.MyVi.in](http://www.MyVi.in) on July 04, 2024.

### About Vodafone Idea Ltd.

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service provider. The company provides pan India Voice and Data services across 2G, 3G and 4G platforms. Company holds large spectrum portfolio including mid band 5G spectrum in 17 circles and mmWave 5G spectrum in 16 circles. To support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The company's equity share are listed on National Stock Exchange (NSE) and the BSE in India. The company offers products and services to its customers in India under the TM Brand name "Vi". For more information, please visit: [www.MyVi.in](http://www.MyVi.in)

myvi.in

**Vodafone Idea Limited (formerly Idea Cellular Limited)  
An Aditya Birla Group & Vodafone partnership**

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